

Community Engagement Chat: How to Help Residents Take Action During Large Scale Projects

Engagement chat participants discussed strategies for supporting neighborhood groups that want to have a voice in neighborhood planning and development, especially during large-scale public infrastructure projects. The group brainstormed ways to identify goals and strategies, and how to expedite actions taken during times of rapid change.

Solutions included:

- Meet with residents and identify stressors
- Be a liaison with the developer and help residents build a plan for discussing challenges and concerns
- Connect with anchor institutions in the area to get their voice and support
- Beef up marketing and social media presence
- Create an event for the cause: 5K, bike tour, mural painting, arts popup, chalk fest, history tour, concerts, storytelling events, etc.!