



NCST HOMEOWNERSHIP POLICY SYMPOSIUM

2024

PRESENTED BY

**WELLS
FARGO**

NOVEMBER 19 • 8:30 AM — 6:30 PM
THE URBAN INSTITUTE

[NCST.ORG](https://ncst.org)

A portrait of a man with dark hair, glasses, and a grey goatee, wearing a blue and white striped shirt. He is looking slightly to the left with a thoughtful expression.

PROGRAM

8:15 AM

BREAKFAST

8:45 AM

INTRODUCTION & WELCOME

9:00 AM

PRESENTATION

NCST/RWJF COMMUNITY BUYER SURVEY

9:45 AM

PANEL

MANUFACTURED HOUSING

11:15 AM

COFFEE BREAK

12:15 PM

KEYNOTE & FIRESIDE CHAT

1:15 PM

LUNCHEON

1:15 PM

PANEL

HEIRS PROPERTY

3:00 PM

PRESENTATION

GSN: HOMES FOR THE FUTURE

3:30 PM

PANEL

FEDERAL ADVOCACY & THE NEXT FOUR
YEARS

5:00 PM

EVENING RECEPTION



Robert Wood Johnson
Foundation

COMMUNITY BUYER SURVEY



PRESENTER
CHRIS GARLAND
NCST



PRESENTER
MICHAEL NEAL
URBAN INSTITUTE



BEGINNING IN EARLY 2024, NCST CONDUCTED A SURVEY AND SUPPLEMENTAL INTERVIEWS OF COMMUNITY-BASED ORGANIZATIONS FROM ACROSS THE COUNTRY WITH THE SUPPORT OF THE ROBERT WOOD JOHNSON FOUNDATION. THIS SURVEY SOUGHT TO IDENTIFY AND ANALYZE BARRIERS THAT PREVENT NONPROFITS FROM ENGAGING IN AFFORDABLE HOUSING INITIATIVES THROUGH THE ACQUISITION OF SINGLE-FAMILY DISTRESSED PROPERTIES AND NON-PERFORMING LOANS (NPLS). NCST AND URBAN INSTITUTE WILL SHARE THEIR PROCESS AND FINDINGS FROM THE SURVEY, AND RECOMMENDATIONS FOR THE FUTURE, IN ORDER TO CREATE OPPORTUNITIES FOR AFFORDABLE HOMEOWNERSHIP.



MANUFACTURED HOUSING



MODERATOR
RAMSEY COHEN
CLAYTON



PANELIST
ERIN PERSONS
FREDDIE MAC



PANELIST
STACEY EPPERSON
NEXT STEP



PANELIST
DR. LESLI GOOCH
MANUFACTURED
HOUSING INSTITUTE





KEYNOTE SPEAKER

CHERELLE L. PARKER

MAYOR OF THE CITY OF PHILADELPHIA



CHERELLE L. PARKER IS THE 100TH MAYOR OF THE CITY OF PHILADELPHIA. SHE IS A GRADUATE OF PHILADELPHIA PUBLIC SCHOOLS AND WAS THE FIRST PERSON IN HER FAMILY TO ATTEND AND GRADUATE FROM COLLEGE. MAYOR PARKER EARNED HER BACHELOR'S DEGREE FROM LINCOLN UNIVERSITY WHERE SHE BECAME A MEMBER OF DELTA SIGMA THETA SORORITY, INC. SHE THEN EARNED HER MASTER'S DEGREE FROM THE UNIVERSITY OF PENNSYLVANIA. AFTER RECEIVING HER UNDERGRADUATE DEGREE, SHE TAUGHT PUBLIC SCHOOL AS A HIGH SCHOOL ENGLISH TEACHER AND ESL TEACHER WORKING WITH IMMIGRANT CHILDREN AND ADULTS.

MAYOR PARKER WAS ELECTED TO THE PENNSYLVANIA STATE HOUSE AND SERVED FOR 10 YEARS REPRESENTING NORTHWEST PHILADELPHIA'S 200TH LEGISLATIVE DISTRICT. UPON WINNING HER ELECTION, SHE MADE HISTORY AS THE YOUNGEST AFRICAN-AMERICAN WOMAN ELECTED TO THE STATE LEGISLATURE. IN HARRISBURG, HER COLLEAGUES ELECTED HER TO CHAIR THE PHILADELPHIA DELEGATION, AND HER LEADERSHIP IN THIS ROLE EARNED HER A REPUTATION AS ONE OF THE MOST EFFECTIVE LEGISLATORS IN HARRISBURG. SHE WAS ELECTED TO CITY COUNCIL IN 2015 TO REPRESENT THE 9TH COUNCIL DISTRICT AND BY 2019 WAS ELECTED BY HER PEERS TO SERVE AS CITY COUNCIL MAJORITY LEADER. IN THE 2023 MAYORAL ELECTION, MAYOR PARKER WON A HIGHLY CONTESTED DEMOCRATIC PRIMARY AND GENERAL ELECTION TO BECOME THE 100TH MAYOR OF PHILADELPHIA AND THE FIRST WOMAN TO HOLD THE OFFICE.

HEIRS PROPERTY



MODERATOR

OLIVIA BARROW-STRAUSS
J.P. MORGAN CHASE & CO.



PANELIST

NATASHA MOODIE
HOUSING ASSISTANCE
COUNCIL



PANELIST

DANIEL ELKIN
COME DREAM.
COME BUILD.



PANELIST

GREGORY HETTRICK
FEDERAL HOME LOAN
BANK OF DALLAS





**GROUND
ED
SOLUTIONS
NETWORK**



PRESENTER
ALEX CABRAL
GSN



PRESENTER
DOUG RYAN
GSN



HOMES FOR THE FUTURE

GROUND ED SOLUTIONS NETWORK LAUNCHED ITS INNOVATIVE FINANCE TEAM IN 2022. THE INNOVATIVE FINANCE TEAM IS CHARGED WITH DEVELOPING CAPITAL SOLUTIONS AND REAL ESTATE STRATEGIES TO HELP THE FIELD OF SHARED EQUITY HOUSING PROGRAMS SCALE THEIR PORTFOLIOS TO ONE MILLION UNITS WITH LASTING AFFORDABILITY IN THE NEXT TEN YEARS. THE TEAM WORKS TOWARD THIS GOAL IN A VARIETY OF WAYS BY:

- EVALUATING REGIONAL REAL ESTATE MARKETS, POLITICAL LANDSCAPES, AND CAPITAL AND SUBSIDY ENVIRONMENTS TO DISCERN VIABLE STRATEGIES TO CREATE ADDITIONAL HOMES WITH LASTING AFFORDABILITY;
- CREATING NEW PARTNERSHIPS WITH FOUNDATIONS, COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS (CDFIS), AND OTHER FUNDERS TO BRING IN CAPITAL TO BETTER SERVE THE NEEDS OF SHARED EQUITY ORGANIZATIONS; AND
- PROVIDING TECHNICAL ASSISTANCE AND DIRECT SUPPORT TO HOUSING ORGANIZATIONS ACROSS THE COUNTRY IN GROWING THEIR PORTFOLIOS.



FEDERAL POLICY & THE NEXT FOUR YEARS



MODERATOR
ELISABETH COATS
NCST



PANELIST
SARAH BRUNDAGE
NAAHL



PANELIST
CHRIS ROSSELOT
PITTSBURGH COMMUNITY
REINVESTMENT GROUP



PANELIST
CHLOE GRAINGER
NATIONAL
NEIGHBORWORKS ASSOCIATION



PANELIST
JILL GILBERT
SMITH NMTC
ASSOCIATES, LLC.





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