



**GROUND  
ED  
SOLUTIONS  
NETWORK**

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strong communities  
from the ground up

**We work nationally, connecting local experts with the networks, knowledge, and support they need. We promote housing solutions that will stay affordable for generations so communities can stabilize and strengthen their foundations for good.**

# Land & Supply: Public Land's Role in Developing Housing with Lasting Affordability

Jerusha Daniels & Colby Sledge: April 16, 2025





# Homes with Lasting Affordability



Shared equity housing is an umbrella term for models that **balance the benefits of individual ownership with the community benefits** of having land and housing that **remains affordable** to residents over time.

- Classic Community Land Trust
- Community Land Trust program
- Shared Equity Program
- Others

# Community Land Trusts



Acquire, own and steward land **permanently** for the common good by providing:

- Affordable housing
- Commercial spaces
- Community spaces
- Farming or open land

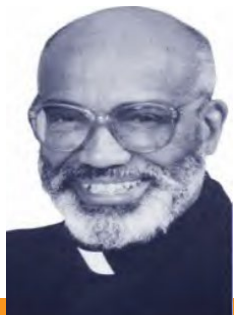
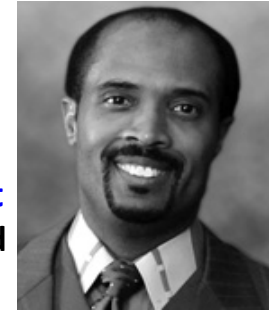
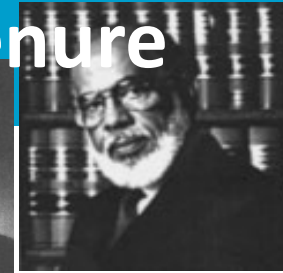
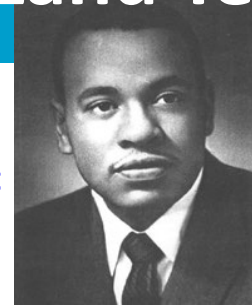
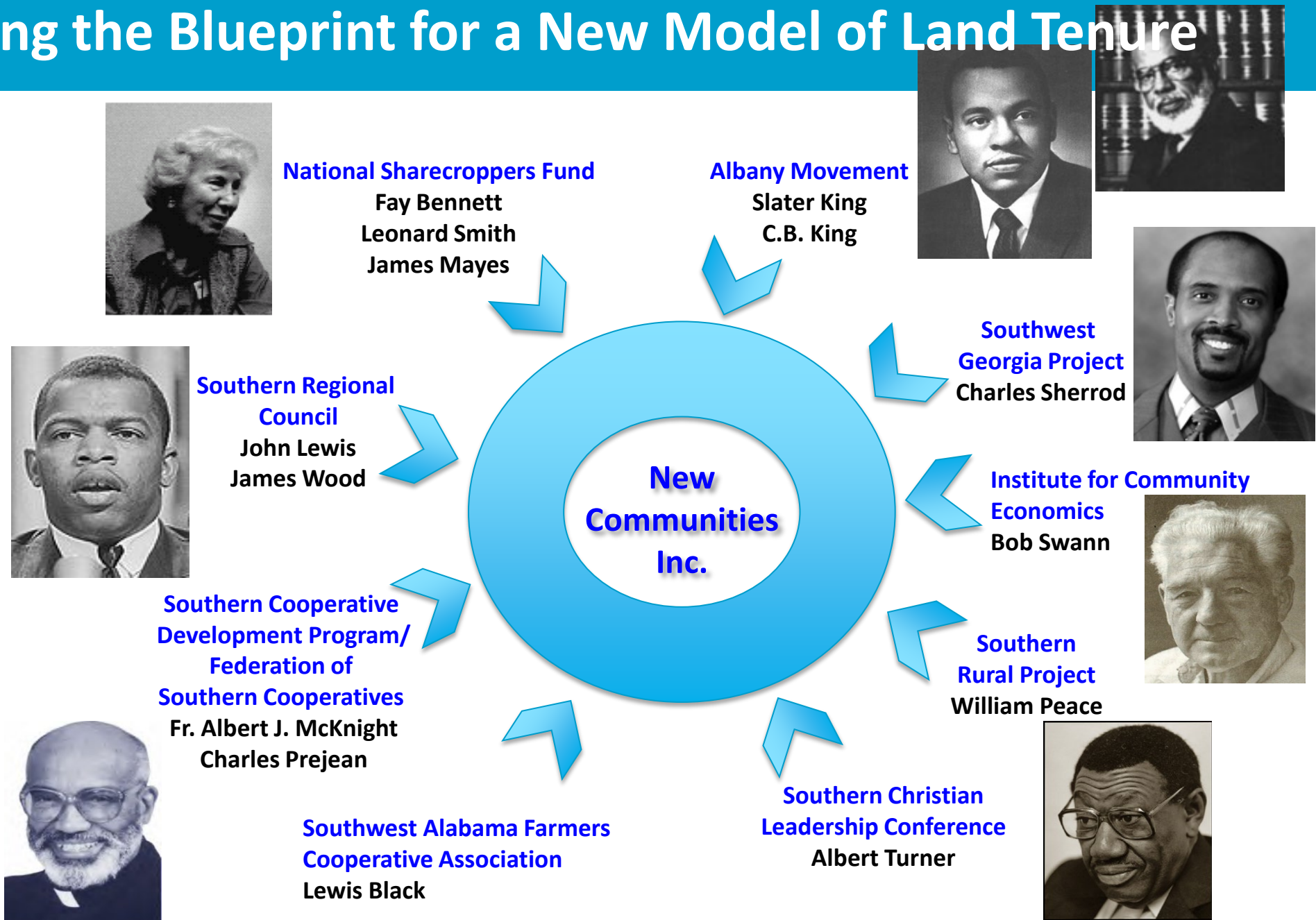


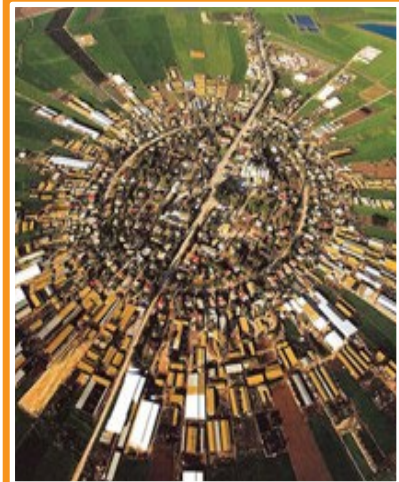


# Roots of CLT



# Drafting the Blueprint for a New Model of Land Tenure

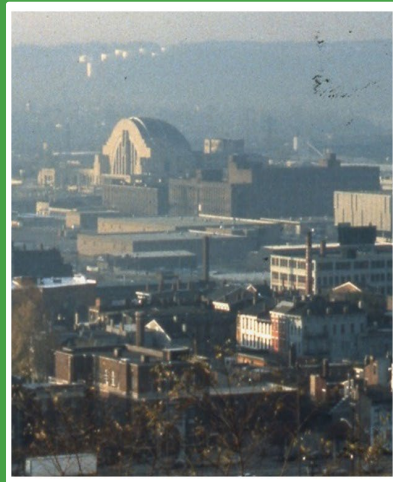




1968  
Exposer to a  
new land  
ownership  
model



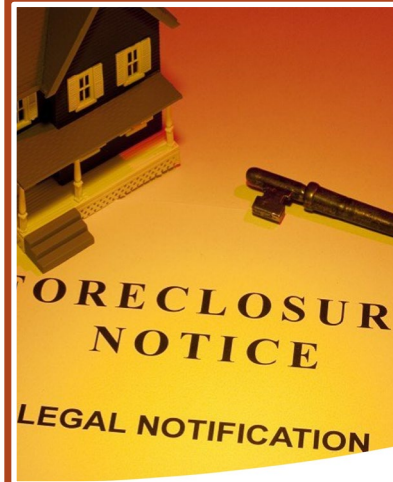
1969  
The first CLT  
established  
New  
Communities  
Inc



1970's  
The first urban  
CLT was  
established in  
Cincinnati



1980's  
First CLTs  
established  
with  
government  
assistance



1985  
New  
Communities  
Inc had its land  
foreclosed



Present  
New  
Communities  
buys more  
land

- Over 300 CLTs in the US







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LAND COHORT





▶ A Three-City Cohort receive technical assistance, strategic planning, peer learning and community engagement support, with a specific focus on benefiting their existing populations of color who are at significant risk of involuntary displacement.

- Atlanta Land Trust
- Houston Community Land Trust
- Proud Ground



## Increase Availability of Lasting Affordable Housing

- ▶ Increase Black, Indigenous, POC homeownership
- ▶ Collaborative work to find actionable solutions
- ▶ Collaborative work to propose durable policies that withstand changing political landscapes
- ▶ Unlock affordable parcels, leverage publicly owned land for lasting affordable housing
- ▶ Increase the production of affordable housing
- ▶ Exploration of achievable development efficiencies



# Sharing the CLC Experience - Atlanta



**Community Challenge:** Policy unintentionally creates inefficiencies throughout the development process, resulting in slower production of affordable units ready for sale



# Sharing the CLC Experience - Houston



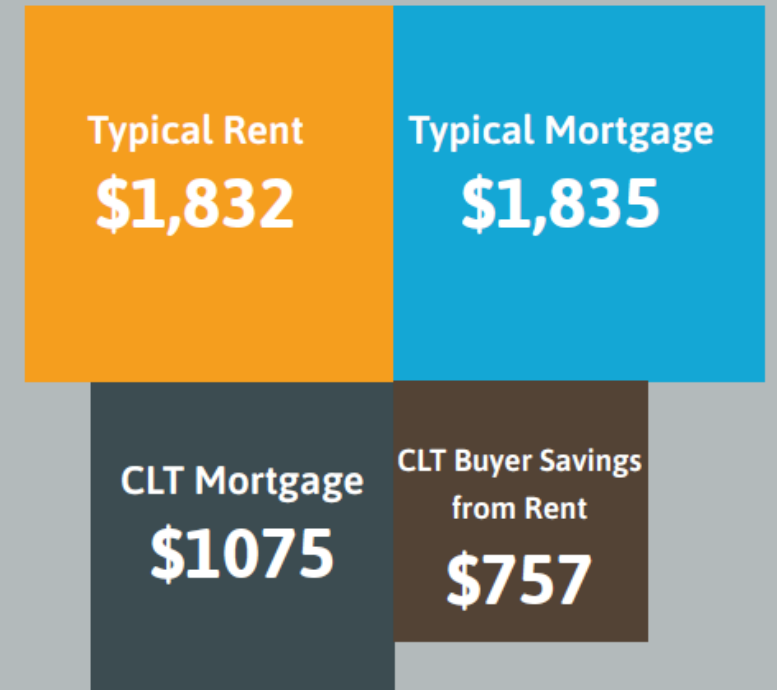
**Community Challenge:** The lack of access to land and properties in large enough, batched quantities creates inefficiencies in the production of affordable units to meet the high demand of pre-qualified buyers







**Community Challenge:** The inability to assemble land without completing a large portion of due diligence unintentionally creates barriers to gaining site control to build for affordable housing units





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**H** For Everyone  
**HOME**  
*Local Solutions for Housing Equity*

